# Cookie Policy

Prime Invest ("we," "our," "us") uses cookies and similar tracking technologies on our website to improve your experience, analyze usage, and provide tailored content and advertisements. This Cookie Policy explains what cookies are, how we use them, and your options regarding their use.

## What Are Cookies?

Cookies are small text files stored on your device when you visit a website. They help us recognize your device, store your preferences, and provide a seamless experience. Cookies can be classified as:

- **Session Cookies**: Temporary cookies that expire when you close your browser.
- **Persistent Cookies**: Remain on your device until deleted or expire after a set period.
- **First-Party Cookies**: Set by our website.
- **Third-Party Cookies**: Set by third parties, such as analytics or advertising partners.

## Types of Cookies We Use

1. **Essential Cookies**
   These cookies are necessary for the website to function properly, such as enabling navigation and access to secure areas. Without these cookies, certain features may not be available.
2. **Performance and Analytics Cookies**
   These cookies collect information about how visitors use our website, helping us improve its functionality and user experience. Examples include pages visited and errors encountered.
3. **Functional Cookies**
   These cookies remember your preferences, such as language settings, to enhance your experience on our site.
4. **Advertising and Targeting Cookies**
   These cookies track your browsing activity to deliver personalized advertisements and measure their effectiveness.

## How We Use Cookies

We use cookies to:

- Recognize you when you return to our website.
- Save your preferences and settings.
- Provide a secure browsing environment.
- Analyze website traffic and improve performance.
- Deliver relevant content and advertisements.

## Third-Party Cookies

We may partner with third-party service providers like Google Analytics or advertising networks that set cookies on our website. These providers help us understand how our site is used and deliver targeted ads.

## Managing Your Cookie Preferences

You can manage or disable cookies through your browser settings. However, please note that disabling cookies may affect the functionality of the website.

- **For Chrome**: Manage Cookies
- **For Firefox**: Manage Cookies
- **For Safari**: Manage Cookies
- **For Edge**: Manage Cookies

## Changes to This Policy

We may update this Cookie Policy to reflect changes in technology, legal requirements, or our practices. Please review this page periodically for updates.

## Contact Us

If you have any questions about this Cookie Policy, please contact us by the email specified in the contact us section.