

# Privacy Policy

## Introduction

Your privacy is extremely important to us at Prime INVEST. We are committed to safeguarding your personal data and ensuring transparency in how we handle it. This Privacy Policy outlines the types of personal data we collect, how we use it, when and with whom we share it, and the measures we take to keep it secure. It also details your rights regarding your personal information and how you can exercise them.

We may update this Privacy Policy periodically, so please review it regularly. Significant changes will be communicated to you directly when necessary. By accessing our websites or using our services, you agree to the terms of this Privacy Policy and our processing of your personal data.

This Privacy Policy is intended for customers and prospective customers. If you are an employee, contractor, or service provider, your personal data will be processed according to separate policies available upon request.

## Who Are We?

This Privacy Policy applies to Prime INVEST and its related entities, which may act as data controllers or processors depending on the context. References to "we," "our," or "us" in this policy mean Prime INVEST and any associated companies unless otherwise specified.

## What Personal Data Do We Collect?

We collect various categories of personal data, including:

- **Identity Information:** Name, surname, date of birth, gender, and contact details.
- **Financial Information:** Income, assets, liabilities, tax and financial statements, and trading activity.
- **Professional Details:** Employment information and trading experience.
- **Technical Data:** IP address, device information, location data, and browsing activity.
- **Account Details:** Bank accounts, e-wallets, credit card information, and transaction history.
- **Behavioral Data:** Preferences for products and services, historical trading activity, and communication records.
- **Verification Documents:** Passport, driver's license, utility bills, or other documents required under anti-money laundering laws.
- **Corporate Data (for business accounts):** Corporate registration documents, shareholder details, and director information.

We also collect information through:

- **Web Interactions:** Cookies, tracking technologies, and analytics from our websites and apps.

- **Third Parties:** Affiliates, introducing brokers, public databases, and subscription-based intelligence services.
- **Communication Records:** Emails, phone calls, and chat interactions.

## How Do We Use Your Personal Data?

We use your data for the following purposes:

- **To Fulfill Contracts:** To process transactions, verify identity, and provide services.
- **Regulatory Compliance:** To meet legal obligations, such as anti-money laundering and fraud prevention.
- **Legitimate Interests:** To improve services, conduct market analysis, and protect our business.
- **Marketing:** To send updates, promotions, and market analysis (with your consent where required).

## With Whom Do We Share Your Data?

We may share your data with:

- Companies within the Prime INVEST group.
- Service providers for IT, analytics, marketing, and compliance support.
- Introducing brokers and affiliates.
- Banks and payment service providers.
- Regulatory authorities, courts, or law enforcement, as required by law.
- Other third parties with your consent or as required to enforce our terms.

## How Do We Protect Your Data?

We implement robust security measures to protect your data, including:

- Employee training on confidentiality and data security.
- Access controls, such as passwords and two-factor authentication.
- Encryption during data transmission.
- Firewalls and intrusion detection systems.
- Physical security measures, such as secure storage and CCTV.

## Data Retention

We retain your data only as long as necessary to fulfill the purposes outlined in this policy or comply with legal obligations. For example:

- Personal data related to regulatory requirements may be retained for five years after the termination of your relationship with us.
- Uncompleted or rejected account applications may be retained for up to six months.
- Marketing opt-out records are maintained to ensure compliance with your preferences.

## International Data Transfers

If your data is transferred outside the European Economic Area (EEA), we ensure appropriate safeguards are in place, such as:

- Standard contractual clauses.
- Binding corporate rules.
- Equivalent legal mechanisms.

## Your Rights

Depending on applicable laws, you have the following rights:

- **Access:** Request a copy of your personal data.
- **Correction:** Update or correct inaccurate data.
- **Erasure:** Request deletion of your data (subject to legal exceptions).
- **Objection:** Object to data processing based on legitimate interests or for direct marketing.
- **Restriction:** Request suspension of data processing under certain circumstances.
- **Data Portability:** Request transfer of your data to you or a third party in a structured, machine-readable format.
- **Withdraw Consent:** Revoke consent where processing is based on it.

To exercise your rights, please contact us at [insert contact details].

## Contact Information

If you have any questions about this Cookie Policy, please contact us by the email specified in the contact us section.

We are committed to addressing your inquiries promptly and resolving any concerns.